

PRESS RELEASE March 31, 2016 – For Immediate Release Contact: Michelle Kapreilian (941) 365-7716

Announcing A New Website Launch Forty Carrots Family Center Kicks Off New Design and Functionality at <u>WWW.FORTYCARROTS.ORG</u>

SARASOTA, FL – Forty Carrots Family Center announces the launch of its newly designed website built in collaboration with CityMind Group and Be Creative Studios at <u>www.fortycarrots.org</u>. The website is easier to navigate, more functional and informative.

Visitors now have expanded capabilities to register for classes online, increased information about the expanded child & family therapy program, access to events and volunteer opportunities, as well as the ability to donate directly online. The layout includes a new blog where parents can find useful information.

"We know our clients rely on our site for class information," said Michelle Kapreilian, executive director, "And, with the support of our partner vendors we can now expand access to online parenting information and communicate the mission and programs of Forty Carrots in a fresh and clear way."

About Forty Carrots (Logo Attached)

Forty Carrots Family Center strives to provide children with A Good Beginning That Lasts a Lifetime through its NAEYC-accredited Preschool, award-winning Parenting Center, and Free Community Outreach Programs providing more than 1,200 free parenting education and mental health classes throughout the community annually. Rated Four-Stars by Charity Navigator, Forty Carrots fundraises to provide these services to families from all walks of life, with 90% of families receiving free services www.fortycarrots.org.