

FOR IMMEDIATE RELEASE
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The Gift of Failure How the Best Parents Learn to Let Go So Their Children Can Succeed FREE Educational Community Speaker Event

(Sarasota – May 19, 2016) Forty Carrots Family Center announces the 14th *annual* **FREE Educational Community Speaker Event** presented in partnership with **Community Foundation of Sarasota County** featuring educator and best selling author **Jessica Lahey**.

The educational presentation will be held at **7 pm Monday, Sept. 12 at the Hyatt Regency Sarasota**. Admission is free (RSVP required).

Lahey will present insights from her best selling book, ***“The Gift of Failure: How the Best Parents Learn to Let Go So Their Children Can Succeed.”*** Her presentation will offer parents, teachers and other professionals information and tips on topics including how to:

- Motivate kids to learn for the sake of learning.
- Wean kids off rewards, bribes, and parental reminders.
- Approach parenting as a long-haul journey toward competence.

Ellen Galinsky, whose book *Mind in the Making*, was previously featured by Forty Carrots says, “Lahey offers one of the most important parenting messages of our times: Unless we allow our children to learn how to take on challenges, they won’t thrive in school and in life. Her extremely helpful book tells her story, compiles research, and provides hundreds of doable suggestions.”

Lahey, who has taught middle and high school for over a decade, is a correspondent for *The Atlantic* and *PBS Parents*, commentator for *Vermont Public Radio*, and writes the “Parent-Teacher Conference” column for the *New York Times*. She says that parents who put too high a priority on saving kids from frustration often butt heads with teachers who are trying to push and challenge their students.

Forty Carrots invited her to be this year's speaker to help families navigate increasingly complex family and school life. The not-for-profit organization also will provide attendees with a complimentary copy of Lahey's book, *The Gift of Failure*. Sarasota County educators will receive complimentary CEUs.

"At Forty Carrots Family Center we are dedicated to strengthening families through education," said Michelle Kapreilian executive director at Forty Carrots Family Center. "With the support of dedicated partners such as Community Foundation of Sarasota County and high caliber speakers like Ms. Lahey, this free event creates waves of positive influence in building and maintaining healthy, strong relationships in our community."

Two-time event chairwoman and Forty Carrots preschool mother Bianca Lawrence (pictured here with some of her committee) is preparing for an impactful community event. Forty Carrots' past speaker events have reached over 8,500 parents, professionals and educators in our area.

Mark your calendar to attend. For sponsorship details or to learn how to be involved visit fortycarrots.org, email events@fortycarrots.com or call (941) 365-7716.

RSVP opens in Fall 2016 at fortycarrots.org. Reservations are required.

Seating is limited.

PHOTO Attached:

Back left to right: Christina Rodrigues, Flora Oynick, Tina Granthon, Inna Snyder, Geri Jo Manson, Jennifer Abbott, Patricia Martin

Front left to right: Michelle Colburn, Tonya Getzen Gowan, Michelle Kapreilian, Bianca Lawrence, Ashley Williams, Minta Getzen

Not pictured: Christy Bailey, Jackie Elmore, Sophia Emanuelli, Lesley France, Ann Goldstein, Sandra Gomez, Kim Hill, Mindy Rollins, Kristel San Juan

Forty Carrots Family Center is a 501(c) 3 nonprofit organization dedicated to strengthening families through educational programs for parents, children and professionals in the field. www.fortycarrots.org.

For more information about the speaker Jessica Lahey, visit <http://www.jessicalahey.com/the-gift-of-failure/>

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