FOR IMMEDIATE RELEASE: Contact: Tonya Getzen Gowan January 13, 2015

"Nothin' But a Good Time" Multi-Platinum Global Superstar Bret Michaels to Perform at Local Firefly Gala Forty Carrots Family Center Announces Spring 2015 fundraiser

(Sarasota, FL) Global rock star – solo hit maker, front man for the legendary rock band Poison - and Celebrity Apprentice winner – *Bret Michaels* will perform at Forty Carrots Family Center's Firefly Gala, presented by The Dart Foundation, on Saturday, March 28, 2015 at The Ritz-Carlton Members Golf Club. In its fifth year, this popular fundraising gala is an exclusive performance of the season complete with gourmet dinner, auction and all the fanfare of a full-scale private concert.

Five-time chairwoman and event creator Ariane Dart (pictured here with some of her committee) is preparing for this high energy rock and roll gala – all with a compelling purpose of raising vital funds for Forty Carrots Family Center.

The Dart Foundation is dedicated to enhancing educational opportunities for youth by supporting community projects that offer children and young adults a better chance at succeeding both at school and in life. "The Dart Foundation embraces Forty Carrots' mission to strengthen families through educational programs for parents, children and professionals. We are pleased to continue to support this annual benefit to aid families in Sarasota and Manatee counties," says Ariane Dart, Forty Carrots Trustee and The Dart Foundation representative.

Following the past four years of legendary bands *The Go-Go's, Pat Benatar and Neil Giraldo, Blondie* and *KC & the Sunshine Band*, this year's gala continues to combine rock star entertainment with world-class dining and gala elegance - all with the chance to win exciting auction items. Get ready for this rock 'n roll, fun, high energy spring fundraiser. It proves to be "Nothin' But a Good Time"!

What: Firefly Gala starring legendary singer, songwriter, musician, actor, director, screenwriter, producer and Celebrity Apprentice winner "Bret Michaels" presented by The Dart Foundation

When: 6 pm Saturday, March 28, 2015

Where: The Ritz-Carlton Members Golf Club, 15150 70th Terr., E., Bradenton

Signing on as Starlight sponsors for this exclusive event are Saks Fifth Avenue, The Mall at University Town Center and the Steinwachs Family Foundation. For sponsorship details, ticket information or to learn how to be involved email info@fortycarrots.com or call (941)365-7716. Visit www.fireflygala.org or www.fortycarrots.org. Follow **The Firefly Gala** on Facebook.

Michaels has sold 30 million records and scored 15 chartbusting Top 40 singles including "Talk Dirty to Me", "Something to Believe In", "Nothin' But a Good Time", and the timeless #1 smash hit "Every Rose Has its Thorn".

Committee Members Pictured: Front row: Kim Hickerson, Amber McCoig, Ariane Dart (standing), Tina Granthon, Michele Schlossberg - Second row; Jane Bennett, Geri Jo Manson, Michelle Kapreilian, Sandi Boyajian, Heather Holst-Knudsen, Silvanna Medina, Caroline Ellerson, Sharon Kunkel, Melissa Morsli, Tonya Getzen-Gowan, Norman Olshansky. Committee members not pictured: Monica Barth, Margaret Deitsch, Sophia Emanuelli, Minta Getzen, Vicki Hornberger, Tomeika Hunter-Koski, Keffie Lancaster, Bianca Lawrence, Rebecca Lockwood, Jean Lolli, Ashley McLeod-Reeves, Sheri Nadelman, Katrina Otchet, Lisa Olan, Christina Rodrigues, Robyn Spit, Ellen Steinwachs, Ana Varone, Alisa Westberry, Ashley Williams.

Bret Michaels Publicity Photo Attached

Forty Carrots Family Center is a nonprofit organization dedicated to strengthening families through educational programs for parents, children and professionals in the field.







